

The impact of the “Keep Fit” national programme in Poland on diet, physical activity and health during 2006-2011 in children and adolescents

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ABSTRACT

Introduction: The National “Keep Fit” Programme is aimed at educating school children and their families so as to achieve sustainable development of pro-healthy eating habits through promoting an active lifestyle and balanced diet. The purpose of this study was to establish the relationships between mealtime rates, self-assessment of weight and measurable body mass index (BMI), estimated slimming rates and undertaken physical activity for junior high school and high school pupils along with university students in Poland, taking into account gender, age, place of residence and whether they took part in the “Keep Fit” programme.

Material and methods: Subjects were 13,537 youngsters aged 12-18 years randomly selected in 2011. Of those, girls and boys not participating in the programme (non-participants) numbered respectively 6,535 (89.42%) and 5,328 (85.54%), whilst girls and boys who participated numbered respectively 773 (10.58%) and 901 (14.46%). For the junior high school and high school pupils, the research tool was a questionnaire developed by the Chief Sanitary Inspectorate, based on one previously used in a GSHS study. Students were however surveyed by electronic means, using forms available on a specific website of the Institute of Agricultural Medicine. Data analysis was performed by the STATISTICA 10.0 programme. Significance was taken as *p* being not greater than 0.05.

Results: Participating in the “Keep Fit” programme had a beneficial effect on the number of mealtimes as well as the desire to maintain current body weights. There was no association/agreement between self-assessment of weight and the measurable BMI. Mostly it was male students participating in the “Keep Fit” programme who demonstrated higher weekly levels of physical activity compared to those not participating.

Conclusions: The results suggest that the national “Keep Fit” programme had beneficial effects on shaping attitudes and behaviour regarding proper nutrition and maintaining a physically active lifestyle. These subjects showed an increased health awareness reflecting the effectiveness of the programme and the need for its continuation in subsequent years of school education.

KEY WORDS: “Keep Fit” programme, diet, physical activity, children, adolescents.

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INTRODUCTION

Proper nutrition and regular physical activity are among the most important factors of a pro-healthy lifestyle. Adolescents are readily susceptible to unhealthy nutritional habits and fashions that depart from the principles of appropriate nutrition. Such behaviour is closely linked to the current trends adopted by peer groups that lead to dissatisfaction with one's appearance and a poor and inadequate self-assessment of body weight [1]. Perceiving one's body weight as being somewhat excessive causes the uncontrolled use of various slimming diets with the conviction that they are in fact needed [2, 3].

Physical activity plays an important role in regulating weight for young children [4]. Epidemiological studies show that only one third of pubertal children perform sufficient physical exercise for ensuring their adequate physical, mental and emotional development [5]. This is observed in both the developed and developing world [6]. It arises, on the one hand, from developments in 21st century civilization and the associated changes in lifestyle, and on the other, from ignorance of how important physical activity is for proper human development. An outcome of an increasingly sedentary lifestyle, coupled with low physical activity, is the progressive rise of obesity. This problem mainly affects adults, but over the last decades there has been a steep increase in overweight and obesity for children and adolescents. It is estimated that out of the world's 2.3 billion people who are overweight, at least 704 million are obese [7]. According to the International Obesity Task Force (IOTF) report, overweight and obesity affect 155 million school-age children across the globe. Amongst these, 22 million are obese children aged below 5 years and 30-45 million are obese children and adolescents aged 5 to 17 years [8]. In Poland's population, around 20% of adults and 10% of children and adolescents have obesity-related health problems.

Attempts to create an integrated European strategy reflect the necessity for reducing nutrition-related health concerns and social issues caused by overweight and obesity. This includes European initiatives such as the European Platform for Diet, Physical Activity and Health: the Green Paper on "Promoting healthy diets and physical activity: a European dimension for preventing overweight, obesity and chronic diseases"; the European Charter project on Counteracting Obesity; and the White Paper on "A European strategy for health problems related to nutrition, overweight and obesity". In response to the European initiatives, in September 2006 Poland launched a "National Programme for the Prevention of Overweight, Obesity and Chronic Disease". In addition, an agreement was contracted between the State Sanitary Inspectorate and the Polish Federation of Food Industry in October 2006 for implementing the "Keep Fit" National Educational Programme for late primary school and junior high school pupils. During the programme's nine editions so far, over 7 million stu-

dents have participated from more than 8,800 schools. Its aim was to educate school children and their families for developing and promoting, in a sustained fashion, the healthy habits of an active lifestyle and balanced diet based on individual responsibility and individual free choice [9, 10].

The aim of this study was to determine whether there are associations between mealtime rates (how often meals were eaten daily), self-assessment of weight and measurable BMI, estimated slimming rates and undertaken physical activity for junior high school and high school pupils along with university students in Poland when considering gender, age, place of residence and participation in the "Keep Fit" programme.

MATERIAL AND METHODS

Study subjects were 13,537 randomly selected youngsters in 2011 aged 12-18 years. Of those, girls and boys not participating in the programme numbered respectively 6,535 (89.42%) and 5,328 (85.54%), whilst girls and boys who participated numbered respectively 773 (10.58%) and 901 (14.46%). Three age categories were defined, 12-15 years, 16-18 years and over 18 years, with the corresponding numbers of those participating in the "Keep Fit" programme being respectively 735 (20.73%), 730 (16.64%) and 209 (3.73%).

From those subjects not participating in the programme, 6,106 (45.11%) lived in rural areas/countryside, 4,512 (33.33%) were from cities/towns of below 100,000 inhabitants and 2,919 (21.56%) lived in cities with over 100,000 inhabitants. Correspondingly, places of residence of subjects taking part in the programme were 970 (15.89%) from rural areas, 470 (10.42%) from towns/cities below 100,000 inhabitants and 234 (8.02%) from cities of over 100,000 inhabitants. Subdivided within this latter group, 475 girls (14.59%) and 495 boys (17.37%) were from rural areas, whilst respectively 203 (8.44%) and 267 (12.67%) were from cities/towns of below 100,000 inhabitants and also respectively 95 (5.77%) and 139 (10.94%) lived in cities with over 100,000 inhabitants.

The surveys were conducted in 2011 on junior high school and high school pupils and consisted of two stages: the first was a stratified and random selection of the school, and the second involved choosing the class at school. The sampling was clustered, in that only those who completed the questionnaire anonymously were included in the study. School selection was according to classroom grade, township and borough. The sampling framework were schools and institutes taken from the database of the Ministry of National Education on 30th September 2008. The first selection stage was limited to four stages of schooling in Poland, i.e. junior high school, high school, specialised high school and technical school. Random selections were then made using

Statistica and SPSS procedures. The final sample consisted of 569 schools from 379 townships. The research tool was a questionnaire developed by the Chief Sanitary Inspectorate, based on that used in the Global School-based Student Health Survey (GSHS). The actual survey was performed by health education units of the State Sanitary Inspectorate.

In contrast to junior high school or high school pupils, university students were surveyed by electronic means through a form available on a specific website of the Institute of Agricultural Medicine, access to which was made available for students throughout Poland, and at the same time an informational campaign was launched on how the questionnaire should be filled in. The sample thus obtained was randomised according to gender and age using the proportions of the Polish population receiving higher/university education (GUS – "Universities and their financing in 2009"). The study upper age limit of students was 25 years because the "Keep Fit" programme had not been started for older ones. With regard to the university students' data on their place of residence and type of institution attended, specific adjustments were made on certain group compositions for those sampled. The ways in which students completed the questionnaires from the website may have introduced systematic errors arising from the advice given on how to complete the forms and the time limits required to do so. Corrections were thus made to remove any excess numbers of subjects and for those replies containing errors and repetition. In such ways structural adjustments were made.

The hard copy data were then suitably collated and entered into a central database using an integrated system and were subjected to statistical analysis performed using the STATISTICA 10.0 program. Testing the dependency of variables on a discrete scale for multi-field tables was carried out using the χ^2 test. For continuous or ordinal variables, depending on whether the variable's distribution was normal or not, analysis of variance or the Kruskal-Wallis test, respectively, was used. For each test of dependency, *p* values were calculated from the multi-field tables. A *p* value of less than or equal to 0.05 was adopted as being significant.

RESULTS

MEALS EATEN

The statistics reveal that the programme non-participants mainly ate 3 meals daily, which was the practice most often adopted by 37.92% of those aged above 18 years. Subjects taking active part in the "Keep Fit" programme ate 4-5 meals daily; most commonly those aged 16-18 years (37.12%) ate 4 daily meals. The recommended number of daily meals eaten by 13-15 year olds was 11.58%, whilst 10.55% of the 16-18 year group likewise did so as well as only 8.61% of those above 18 years (Table 1).

When considering the gender of the non-participants, 37.82% of girls ate 3 meals daily, whilst 32.06% and 10.44% ate respectively 4 and 5 meals daily; for boys the equivalent numbers were respectively 36.24%, 35.43% and 11.06%. Generally speaking, girls ate 3 daily meals whilst boys ate 4-5 daily meals. Similar findings were observed for the programme participants. Girls most

TABLE 1. Average numbers of meals consumed daily by surveyed subjects according to age and participation in the "Keep Fit" programme

Age (years)	"Keep Fit" (KF)	Number of meals eaten daily												<i>p</i> (χ^2)
		1		2		3		4		5		6		Total
		<i>n</i>	%	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%	
13-15	No	13	0.46	364	12.99	1024	36.55	1022	36.47	328	11.71	51	1.82	2802
	Yes	1	0.14	99	13.49	269	36.55	268	36.51	85	11.58	12	1.63	734
	Total	14	0.40	463	13.09	1293	36.57	1290	36.48	413	11.68	63	1.78	3536
16-18	No	8	0.22	536	14.74	1322	36.35	1277	35.11	396	10.89	98	2.69	3637
	Yes	3	0.41	96	13.15	260	35.62	271	37.12	77	10.55	23	3.15	730
	Total	11	0.25	632	14.47	1582	36.23	1548	35.45	473	10.83	121	2.77	4367
> 18	No	10	0.19	1047	19.42	2044	37.92	1673	31.03	544	10.09	73	1.35	5391
	Yes	0	0.00	44	21.05	70	33.49	73	34.93	18	8.61	4	1.91	209
	Total	10	0.18	1091	19.48	2114	37.75	1746	31.18	562	10.04	77	1.38	5600
Total	No	31	0.26	1947	16.46	4390	37.11	3972	33.58	1268	10.72	222	1.88	11830
	Yes	4	0.24	239	14.29	599	35.80	612	36.58	180	10.76	39	2.33	1673
Total		35	0.26	2186	16.19	4989	36.95	4584	33.95	1448	10.72	261	1.93	13503
Age vs. meals														0.000
KF vs. meals														0.064

TABLE 2. Average numbers of meals consumed daily by surveyed subjects according to place of residence and participation in the “Keep Fit” programme

Place of residence	“Keep Fit” (KF)	Number of meals eaten daily													$p (\chi^2)$
		1		2		3		4		5		6		Total	
		<i>n</i>	%	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%	<i>n</i>	
Rural areas	No	10	0.20	771	15.07	1863	36.41	1791	35.00	578	11.30	104	2.03	5117	0.018
	Yes	1	0.10	122	12.59	321	33.13	377	38.91	119	12.28	29	2.99	969	
	Total	11	0.18	893	14.67	2184	35.89	2168	35.62	697	11.45	133	2.19	6086	
Cities < 100,000 inhabitants	No	13	0.32	662	16.43	1502	37.27	1317	32.68	448	11.12	88	2.18	4030	0.150
	Yes	1	0.21	77	16.38	199	42.34	148	31.49	37	7.87	8	1.70	470	
	Total	14	0.31	739	16.42	1701	37.80	1465	32.56	485	10.78	96	2.13	4500	
Cities > 100,000 inhabitants	No	8	0.30	514	19.16	1024	38.18	864	32.21	242	9.02	30	1.12	2682	0.401
	Yes	2	0.85	40	17.09	79	33.76	87	37.18	24	10.26	2	0.85	234	
	Total	10	0.34	554	19.99	1103	37.83	951	32.61	266	9.12	32	1.10	2916	
Total		35	0.26	2186	16.19	4988	36.94	4584	33.95	1448	10.72	261	1.93	13502	
Residence vs. meals															0.000

frequently ate 3 daily meals (37.52%), whilst 32.21% and 10.09% respectively ate 4 and 5 daily meals. Those also participating in the programme who lived in rural areas or in cities with > 100,000 inhabitants more often ate 4-5 daily meals than those living in smaller cities/towns, who most frequently consumed 3 meals daily (Table 2).

NUTRITIONAL STATUS OBJECTIVELY ASSESSED

Subjects’ body weights when analysed according to the WHO centile charts indicate that 13-15 year olds and those aged above 18 years have higher optimal body

weights if they participated in the “Keep Fit” programme compared to those who did not. Our results also show that underweight is a significant problem. Programme non-participants aged 13-15 and 16-18 years were more often underweight than the participants. In those aged above 18 years, however, this finding is reversed; 9.70% of non-participants are underweight compared to 7.88% of participants (Table 3).

Underweight is a more common problem in girls than boys. Programme participants were more likely to be underweight (30.26% of girls, 19.12% of boys) than

TABLE 3. Nutritional status objectively assessed for surveyed subjects according to their participation in the “Keep Fit” programme and age group

Age (years)	“Keep Fit” (KF)	Categories of body mass index (BMI)									$p\ (\chi^2)$
		Underweight		Normal		Overweight		Obese		Total	
		<i>n</i>	%	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%		
13-15	No	904	32.91	1367	49.76	384	13.98	92	3.35	2747	0.1116
	Yes	243	33.56	380	52.49	77	10.64	24	3.31	724	
	Total	1147	33.05	1747	50.33	461	13.28	116	3.34	3471	
16-18	No	569	15.79	2553	70.84	390	10.82	92	2.55	3604	0.0240
	Yes	141	19.53	505	69.94	64	8.86	12	1.66	722	
	Total	710	16.41	3058	70.69	454	10.49	104	2.40	4326	
> 18	No	520	9.70	3905	72.84	754	14.06	182	3.39	5361	0.8459
	Yes	16	7.88	150	73.89	30	14.78	7	3.45	203	
	Total	536	9.63	4055	72.88	784	14.09	189	3.40	5564	
Total	No	1993	17.02	7825	66.81	1528	13.05	366	3.13	11 712	0.0000
	Yes	400	24.26	1035	62.77	171	10.37	43	2.61	1649	
Total		2393	17.91	8860	66.31	1699	12.72	409	3.06	13 361	0.0000
Age vs. nutrition											0.0000

TABLE 4. Self-assessed need for slimming or weight gain surveyed according to participation in the "Keep Fit" programme and age group

Age (years)	Body weight self-assessment								
	“Keep Fit” (KF)	Desire to slim		Desire for weight gain		No weight change desired		Total	$p\ (\chi^2)$
		<i>n</i>	%	<i>n</i>	%	<i>n</i>	%		
13-15	No	1057	37.60	340	12.10	1414	50.30	2811	
	Yes	252	34.29	88	11.97	395	53.74	735	
	Total	1309	36.91	428	12.07	1809	51.02	3546	0.2113
16-18	No	1497	40.95	676	18.49	1483	40.56	3656	
	Yes	235	32.19	170	23.29	325	44.52	730	
	Total	1732	39.49	846	19.29	1808	41.22	4386	0.0000
> 18	No	2600	48.20	823	15.26	1971	36.54	5394	
	Yes	83	39.71	43	20.57	83	39.71	209	
	Total	2683	47.89	866	15.46	2054	36.66	5603	
Total	No	5154	43.45	1839	15.50	4868	41.04	11 861	0.0249
	Yes	570	34.05	301	17.98	803	47.97	1674	
Total		5724	42.29	2140	15.81	5671	41.90	13 535	0.0000
Age vs. self-assessment									0.0001

non-participants (21.09% of girls, 12.03% of boys). For those aged above 18 years, the problem of overweight and obesity begins to prevail at a 17.49% rate; however, those participating in the programme are to a lesser degree affected. From this latter group, 7.11% of girls are overweight and 0.92% are obese, whereas 13.16% of boys are overweight and 4.05% obese. In the non-participants, 8.92% of girls and 18.10% of boys had excessive weights whilst 1.92% of girls and 4.60% of boys were obese. It should be stressed here that overweight and obesity problems affect boys more than girls. Keeping to a normal body weight was independent of gender: 67.40% of girls and 65.04% of boys.

Participating subjects living in rural areas or in cities of less than 100,000 inhabitants showed greater underweight (respectively by age group 25.68%, 23.92% and 18.94%) than the non-participants (respectively by age group 18.97%, 16.62% and 13.92%). The beneficial effect of a decreasing BMI for participants is an overweight reduction; residents of rural areas decreased from 12.85% to 10.13%, residents of cities < 100,000 inhabitants decreased from 12.62% to 10.34% and in cities > 100,000 from 14.03% to 11.45%. For obesity, the corresponding changes were: residents of rural areas decreased from 2.57% to 2.19%, residents of cities < 100,000 inhabitants decreased from 3.50% to 1.72% but residents of cities > 100,000 inhabitants increased from 3.61% to 6.17%.

SELF-ASSESSMENT OF BODY WEIGHT

Non-participant subjects showed a greater need for body weight reduction, but those participating desired to either maintain their body weight or to increase it;

those who most wanted to gain weight were aged 16-18 years (23.29%), and those who least wanted to gain weight were aged 13-15 years (12.10%) (Table 4).

The results demonstrated that both girls and boys (39.97% and 54.83% respectively) who took part in the programme desired to keep to their existing body weight more frequently than the non-participants (respectively 33.63% and 50.13%). More participating girls and boys (58.41% and 25.11% respectively) wanted to reduce their body weight compared to the non-participants (respectively 52.26% and 18.42%). Also, participating boys more commonly wanted to gain weight compared to those boys not participating (26.75% vs. 24.76%), girls showing no significant differences in this respect.

Those subjects not participating desired to lose body weight irrespective of their places of residence. Most participating subjects did not want to change their body figures: 47.63% of those from rural areas, 50.85% of those from cities < 100,000 inhabitants and 43.59% from cities > 100,000 inhabitants. It should nevertheless be noted that 18.35% of subjects living in rural areas, 17.87% of those from cities < 100,000 inhabitants and 16.67% from cities > 100,000 inhabitants actually wanted to gain weight. Furthermore, participation in the "Keep Fit" programme significantly increased levels for finding one's body weight acceptable, irrespective of the place of residence.

SLIMMING

Surveyed participants more rarely tried slimming (32.62%) than those not participating (40.53%). This trend is most pronounced in the 16-18 years age group (Table 5). With increasing age, but irrespective of taking part in the programme, it was found that more subjects tried slim-

TABLE 5. Attempts made to slim at any time for surveyed subjects according to participation in the “Keep Fit” programme and age group

Age (years)	Nutritional status by body mass index (BMI)										$p (\chi^2)$
	Slimming	Underweight		Normal weight		Overweight		Obesity		Total	
		<i>n</i>	%	<i>n</i>	%	<i>n</i>	%	<i>n</i>	%	<i>n</i>	
13-15	No	1034	34.49	1488	49.63	390	13.01	86	2.87	2998	
	Yes	112	23.83	257	54.68	71	15.11	30	6.38	470	
	Total	1146	33.04	1745	50.32	461	13.29	116	3.34	3468	0.0001
16-18	No	623	18.38	2362	69.70	333	9.83	71	2.10	3389	
	Yes	91	9.41	717	74.15	126	13.03	33	3.41	967	
	Total	714	16.39	3079	70.68	459	10.54	104	2.39	4356	0.0000
> 18	No	459	10.66	3174	73.71	546	12.68	127	2.95	4306	
	Yes	77	6.16	874	69.92	237	18.96	62	4.96	1250	
	Total	536	9.65	4048	72.86	783	14.09	189	3.40	5556	0.0000
Total	No	2116	19.79	7024	65.69	1269	11.87	284	2.66	10 693	0.0249
	Yes	280	10.42	1848	68.78	434	16.15	125	4.65	2687	
Total		2396	17.91	8872	66.31	1703	12.73	409	3.06	13 380	0.0000
Age vs. nutrition											0.0001

ming; for 13-15 year olds the percentage was 29.68%, for 16-18 year olds 37.88% and for those > 18 years 47.10%.

Independent of whether boys participated in the programme, they decidedly more rarely tried slimming (21.10%) compared to girls (55.28%). Among girls, more of the non-participants tried slimming than those participating: 55.97% vs. 49.42%. The number attempting slimming was however found to be dependent on place of residence, irrespective of participation in the programme. The lowest numbers were observed for those living in rural areas at 34.62%, rising to 41.72% in cities < 100,000 inhabitants and the highest was 46.50% in cities > 100,000 inhabitants. By taking part in the “Keep Fit” programme these numbers were respectively 30.21%, 35.53% and 36.75%.

Regardless of programme participation, the most usual method for slimming was either doing dynamic physical exercises (73.64%) or static exercises at the gym (30.11%). A distinctive feature of those participating is that they much more rarely use medication for slimming than the non-participants: 18.06% vs. 33.32%. However, participants used anabolic steroids three times more frequently than non-participants: 10.65% vs. 3.32%. For those subjects who at any time adopted slimming methods, overweight or obesity (20.80%) was twofold higher compared to those who were underweight (10.42%). Subjects having higher body mass index (BMI) values were more prone to use slimming methods irrespective of age. The frequency of underweight decreased with age: at 13-15 years 33.04%, at 16-18 years 16.39% and

> 18 years 9.65%. For those who at any time tried slimming, the frequency of underweight was correspondingly lower: at 13-15 years 23.83%, at 16-18 years 9.41% and > 18 years 6.16%.

PHYSICAL ACTIVITY

The largest amount of weekly physical activity, expressed as metabolic equivalents per minute (MET/min), in the defined age groups, was observed in the programme participants, being especially evident in those aged 16-18 years and > 18 years, where the MET/min values were respectively 4444.58 and 3677.13; the corresponding MET/min values for non-participants were 3575.43 and 3014.28, which were particularly lower in the two younger age groups. The average MET/min rates, reflecting physical activity, tended to however decrease with increasing age. Much higher MET/min rates were seen both in girls and boys participating in the programme, at 2770.0 and 4221.8, respectively, compared to the non-participating girls and boys, at respectively 1902.0 and 3457.5.

Nonetheless, it needs to be emphasized that in all of the study subjects, regardless of programme participation, boys performed much more physical activity than girls; the average MET/min was respectively 4356.54 and 2710.21 (Fig. 1). The higher levels of physical activity observed in programme participants remained so, depending on the places of residence, this being highest for those living in rural areas but lowest for cities > 100,000 inhabitants.

DISCUSSION

How often meals are consumed (mealtime rates) is important for regulating body weight [11]. Some studies indicate that frequent eating helps in reducing one-off portion sizes, which reduces calorific intake from foodstuffs. Calorific consumption should be suited to the body's physical activity requirements, age, gender and physiological status [12]. A nutritionally balanced diet should satisfy the body's calorific needs, which takes into account the various types of foodstuff groupings and their appropriate proportions [13]. In accordance with internationally accepted recommendations, at least 4-5 daily meals that contain an appropriate distribution of calories in each meal should be eaten between fixed intervals of no longer than 4 hours. Our results demonstrate that the "Keep Fit" programme participants more frequently ate the recommended number of meals compared to the non-participants, this usually being 4-5 daily meals. These included residents of rural areas and cities of > 100,000 inhabitants but not those living in cities of < 100,000. Those non-participants living in cities mainly ate 3 meals daily, whereas those from rural areas more frequently ate 4-5 meals. Such findings indicate that subjects living in cities and not participating in the programme did not have regular mealtime habits, thereby preventing this habit from being acquired in these youngsters. It was also found that boys, regardless of whether they participated in the programme, ate 4-5 daily meals, in contrast to girls, who ate only 3, which disagreed with normally accepted recommendations. This is linked to slimming, which girls are more likely to adopt, particularly those living in cities with over 100,000 inhabitants. Nevertheless, it should be noted that more non-participating girls slimmed (55.97%) compared to those participating (49.42%). Both participating girls and boys (respectively 39.97% and 54.83%) expressed their desire to keep to the weight they are, irrespective of where they lived.

Teenagers were found to have difficulties in subjectively self-assessing their body weight, thus significantly affecting their ability to maintain a normal body weight, which is of key biological importance. Increased awareness of one's physique and appearance is associated with changes in body proportion during puberty and forming one's own identity and body image. How the body is perceived is significantly affected by the rate at which the teenager's body develops. A girl's body naturally acquires fat tissue, and the hips increase in girth. Such changes lead to dissatisfaction with one's figure, from which an adverse image is formed, resulting in a loss of self-esteem. In order to conform to high standards, girls often try to reduce their body weight. During pubertal development in boys, their height rapidly rises and shoulder girdles gradually increase, coupled with a loss of fat tissue. In contrast to girls, boys aim to increase their weight and musculature. Such associations have been shown in many studies on youngsters from different countries

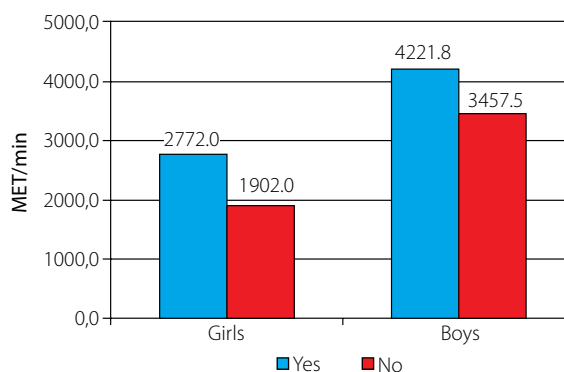


FIG. 1. Median weekly physical activity for study subjects expressed as MET/min according to the shortened IPAQ questionnaire according to place of residence and participation in the "Keep Fit" programme

including Turkey, China, Korea, Canada, Greece and Sweden [14]. Our own study also confirms this, where boys often wish to gain weight more than girls, with levels of those participating in the programme (26.75%) being higher than among the non-participants (24.76%). Thus, health education and promotion should in various ways focus on creating the right attitude towards healthy nutrition and maintaining a healthy figure for both girls and boys. In girls, therefore, psychological techniques should be used to bolster acceptance of one's body and self-esteem, whilst boys should be taught how to correctly evaluate their required body weight [15].

The present study did not find any link between self-assessment of body weight and objectively measurable BMI. Although more non-participating boys and girls wanted to reduce their weight than those participating, according to their BMI, 24.7% of participants and 16.5% of non-participants are in fact underweight, more girls being underweight than boys. Similar trends were observed in Spanish girls, who were dissatisfied with their appearance despite being of normal body weight, and thus tried to actually lose some weight [16]. In order to estimate rates of slimming and the adoption of various diets, other Polish studies surveyed junior and high school pupils. This found that girls were more frequently dissatisfied with their weight than boys, where respectively 43% and 53% of junior high and high school girls were displeased with their weight. The prevailing opinion is one of believing oneself to have excess body weight compared to underweight (77% vs. 23%), thereby leading to the adoption of slimming diets [17]. This abnormality is confirmed by British [18], Croatian [19] and Japanese [20] studies on youngsters. It was proven that by adopting slimming diets, body weight is lost, followed by its increase resulting from compensatory over-eating, which leads to overweight and obesity. In addition, it was found that those teenagers aged 16 years who had used slimming diets were more vulnerable to becoming obese by 30 years of age compared to ones who had not

dieted [21]. Neumark-Sztainer *et al.* found in teenagers that after 5 years of adopting restriction diets, there was a threefold increase in obesity rates compared to those who had not used such rigorous methods [22].

Our own study found that proportionally more subjects who did not take part in the “Keep Fit” programme were overweight (7.1% of girls and 13.1% of boys) or obese (0.92% of girls and 4.0% of boys) as compared to the participants, 8.92% of girls and 18.1% of boys being overweight and 1.92% of girls and 4.6% boys being obese. However, boys showed higher levels of overweight and obesity compared to girls regardless of programme participation. Throughout Poland, studies have also found that obesity rates increased in those living in cities of > 100,000 inhabitants from 3.61% to 6.17%.

Overweight and obesity rates occur to different extents in different European countries, the highest excess body weights being observed in Southern and Western Europe. The “Health Behaviour in School-Aged Children” (HBSC) study survey on Italian children aged 11-15 years found that, like Poland, boys are more susceptible to overweight or obesity than girls, with boys having overweight or obesity rates of 28% in 11 year olds, 25% in 13 year olds and 25% for those aged 15 years. The corresponding values for girls were 19%, 16% and 12%, respectively [23]. The results of an HBSC on Portuguese teenagers demonstrated overweight and obesity in 17% of girls and 20% of boys aged 11-17 years [24]. In Greece, a 2010-2012 study showed, in 12-19 year old pupils, overweight rates of 19% and 28% respectively in girls and boys, whilst obesity rates were respectively 6% and 9% [25]. German studies showed such rates to be even higher, with 21% of teenagers being overweight and 10% obese [20]. The highest recorded rates of overweight and obesity were found in Irish girls aged 9-12 years (27%) and in Spanish boys (32%) [26]. Studies hitherto have demonstrated that the most effective means of dealing with obesity is through appropriate dieting coupled with increased calorific expenditure by being physically active [27-29]. Our study has shown that the highest weekly physical activity was performed by subjects participating in the “Keep Fit” programme, chiefly boys. This was also highest in subjects living in rural areas, but lowest in those living in cities of > 100,000 inhabitants. This relationship was confirmed in a study by Suliburska *et al.*, which found that teenage boys living in rural areas showed higher rates of physical activity compared with those from cities [30].

The WHO [31] and the American College of Sports Medicine (ACSM) [32] recommend that optimal rates of physical activity in youngsters should be 5 times weekly, lasting 60 minutes, of moderate to vigorous intensity, termed MVPA (moderate to vigorous physical activity). The Polish HBSC studies conducted in 2010 on pupils aged 5-17 years indicated that the recommended rates of physical activity were performed by 27% of 11-12 years

olds, 18% of 13-14 year olds, 16% of 15-16 year olds and 10% of 17-18 year olds [33]. Studies undertaken in 10 European countries on 11,110 teenagers demonstrated that the recommended 60 minutes of physical activity daily was adopted by only 17.9% of boys and 10.7% of girls [34]. This constitutes a grave threat in the development of 21st century disease, which includes overweight and obesity in youngsters.

For such reasons, actions should be taken for making youngsters aware that physical activity coupled with an appropriate diet constitutes a healthy lifestyle that leads to keeping to a normal body weight. Increasing the levels of physical activity or fostering the conditions needed for actively spending leisure time is a challenge to both teachers and parents along with the local social environment. Their knowledge, motivation and physical activity that is passed onto children, through such activities as organised recreation and sport, create the habit for actively spending leisure time. Thereby adopting pro-healthy programmes is an important part of public health where teaching youngsters how to correctly assess their body weight and diet is necessary. Such in fact is the message of the “Keep Fit” programme, which aims to promote physical activity and adoption of a varied and balanced diet in children and adolescents. Up till now, it is the first of its kind to be such a wide-ranging educational initiative. The programme design gives great freedom of choice, allowing pupils to themselves develop their own pro-health ideas and solutions, thus undoubtedly contributing to the programme’s success and its effectiveness.

CONCLUSIONS

1. The study demonstrated that the “Keep Fit” programme benefits pupils in keeping to the recommended amount of meals eaten per day; those living in rural areas and cities of > 100,000 inhabitants showed the highest compliance. Non-participants of the programme, however, to a significant extent, ate too few daily meals.
2. Programme participants desired to maintain their current weight, with boys more often expressing the wish to gain weight in relation to their peers not belonging to the programme.
3. There was a lack of agreement between self-assessment of body mass and the measurable BMI. Despite the higher proportion of non-participating boys and girls who wanted to reduce their weight compared to participants, 1 : 5 were measured to be underweight, with there being more girls than boys.
4. Higher proportions of overweight and obesity were observed in the programme non-participants compared to those taking part.
5. Boys participating in the “Keep Fit” programme exhibited higher levels of weekly physical activity compared to the non-participants. Such levels were highest for those living in rural areas but lowest in cities of > 100,000 inhabitants.

6. The study indicates that the "Keep Fit" National Educational Programme was beneficial in shaping appropriate attitudes in subjects towards proper nutrition and an active lifestyle. It also successfully raised health awareness, thereby proving the programme's worth and also the need for it to continue in subsequent school years.

DISCLOSURE

Authors report no conflict of interest.

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